



2024 Images Studio Tour Information And Guidelines

- The Images Tour is held over 4 days (Friday – Monday) on Thanksgiving weekend October 11 to 14, 2024.
- Hours are 10 am to 5 pm each day. It is expected that all artists will be in attendance.
- Only artists who have been accepted to the Tour, through the jurying process, are permitted to exhibit work on the Tour. Exhibited work must be of the same medium and quality as the work submitted for jurying.
- All work shown during the Tour weekend must be professionally presented in regards to framing and display.
- The Tour emphasizes original, handmade work. With the exception of photography and digitally created work, any artwork exhibited on the Tour that has been produced by a mass production process (e.g. cards, prints), must not constitute more than 25% of all the work on display. All reproductions must be clearly labeled as such.
- All Tour artists must adhere to deadlines for fee payments and requests for submission of information for the brochure, website and other promotions. Failure to do so may forfeit the artist's participation in this year's as well as future Tours.
- The Images Tour is an artist-run event. Tour artists are expected to assist with promotion and operations of the Tour wherever possible.
- Each Studio Stop on the Tour will be given official Images Tour directional road signs. Tour artists are expected to assist with placement and collection of road signs for their location immediately prior to and after the Tour weekend. The Images Studio Tour signs are not to be used for any other purpose.
- Guest artists will be assigned a studio location to exhibit their work during the Tour weekend. Guest artists and their assigned location are reviewed annually. They may be moved to a new location or asked to take a leave to allow space for new guests.
- Tour artists must not participate in any studio tours within the immediate vicinity of the Images Tour boundaries for 30 days prior and 14 days after the dates of the Tour.

The Jurying Process:

Artists new to the Tour must submit an application for jurying. The Images Tour jury consists of many of the permanent artists on the Tour, with experiences in a wide range of media. Each applicant will be considered as carefully and as fairly as possible. The Images Tour jury looks for artwork that shows:

- Originality and Artistic Impact
- Technical Excellence and Consistency
- Professional Presentation (i.e. framing, display)



New Artist Application Form

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: H _____ W _____ C _____

WEBSITE: _____

Do you have space for a guest artist or artists? yes / no

Please submit:

- a) APPLICATION FORM: this form – filled out and signed
- b) YOUR WORK: 6-10 high resolution images of your artwork + a description
- c) ABOUT YOU: a short biography or artist's statement (max. 200 words)
- d) APPLICATION FEE: \$25.00+HST = \$28.25 (e-transfer to info@imagesstudiotour.com or cheque payable to "Oro-Medonte Chamber of Commerce & Tourism")
- e) ARTIST'S FEE: \$400.00+HST = \$452.00 (e-transfer or cheque; will be refundable if not selected to participate)

Via email: info@imagesstudiotour.com

Via mail: Oro-Medonte Chamber of Commerce & Tourism, 148 Line 7 South, Oro-Medonte, ON L0L 2X0

Please read the 2024 Images Studio Tour Information and Guidelines accompanying this application form. This signed form indicates that you have read and understood the Images Studio Tour Guidelines.

Signature

Date