



35th ANNIVERSARY - Oct 5 to 8, 2018

APPLICATION INFORMATION & GUIDELINES

The Images Studio Tour is an annual event, held in October on Thanksgiving weekend, organized by a group of Simcoe County based artists and artisans. The Tour consists of established artists showing works at their studios as well as guest artists displaying at select studio locations.

Each year the Tour invites artists new to the Tour to submit an application for jurying. The Tour looks for artistic work of high quality and originality, in a diverse range of media. The annual fee for Tour artists is \$452.00 (\$400.00 plus \$52.00 HST).

Please visit our website www.images-studio-tour.com for an overview of last year's Tour.

Guidelines for Tour Artists:

- The Images Studio Tour is held over 4 days (Friday – Monday) on Thanksgiving weekend October 5 - 8. Hours are 10 am to 5 pm each day. It is expected that all artists will be in attendance over the 4 days.
- Only artists who have been accepted to the Tour, through the jurying process, are permitted to exhibit work on the Tour. Exhibited work must be of the same medium and quality as the work submitted for jurying.
- All work shown during the Tour weekend must be professionally presented in regards to framing and display.
- The Tour emphasizes original, handmade work. With the exception of photography and digitally created work, any artwork exhibited on the Tour that has been produced by a mass production process (e.g. cards, prints), must not constitute more than 25% of all the work on display. All reproductions must be clearly labeled as such.
- All Tour artists must adhere to deadlines for fee payments and requests for submission of information for the brochure, website and other promotions. Failure to do so may forfeit the artist's participation in this year's as well as future Tours.
- Tour artists must not participate in any studio tours within the immediate vicinity of the Images Tour boundaries for 30 days prior and 14 days after the dates of the Images Tour.
- All Tour artists must be able to be contacted via email.
- The Images Tour is an artist-run event. Tour artists are expected to assist with promotion (e.g. brochure distribution, attend media events, etc.) and operations of the Tour wherever possible.
- Each Studio Stop on the Tour will be given official Images Tour road signs. Tour artists are expected to assist with placement and collection of road signs for their location immediately prior to and after the Tour weekend. The Images Studio Tour signs are not to be used for any other purpose.
- **Guest artists** will be assigned a studio location to exhibit their work during the Tour weekend. Guest artists and their assigned locations are reviewed annually. Guest artists may be moved to a new location or asked to take a leave of absence to allow space for new guests.

The Jurying Process:

Artists new to the Tour, and sometimes those who are returning after a leave of absence, must submit an application for jurying. The Images Tour jury consists of many of the permanent artists on the Tour, with experiences in a wide range of media. Each applicant will be considered as carefully and as fairly as possible.

The Images Tour jury looks for artwork that shows:

Originality and Artistic Impact

Technical Excellence and Consistency

Professional Presentation (i.e. framing, display)

How to Apply:

Application Information and Form can be found on our website: www.images-studio-tour.com

Please read the Information and Guidelines before submitting an application.

All artists applying to the Images Studio Tour must submit digital, **professional quality images** of their original artwork **produced in the past 24 months** (select 6 – 10 images). The artwork shown in the application must represent the medium and quality that the artist intends to display during the Images Studio Tour.

YOUR APPLICATION SUBMISSION MUST INCLUDE BOTH ITEMS 1) and 2):

1) DIGITAL APPLICATION:

Send via email to images.studio.tour.application@gmail.com

(Subject line: "Images Tour Application – Your Name")

- a) Your NAME, ADDRESS, PHONE#, EMAIL and a DESCRIPTION OF YOUR WORK
- b) Short biography and artist's statement (word document - maximum of 200 words)
- c) Images of your artwork (select 6 - 10) in jpeg format – High resolution
(Minimum file size 300 KB, 1800 pixels on longest side, maximum file size 2 MB)

2) APPLICATION FORM AND FEE:

Send via regular mail (postmarked on or before Feb. 16, 2018)

To: Debra Shelswell: 179 Lakeshore Rd West, Oro-Medonte ON, L0L 2E0

- a) Images Studio Tour APPLICATION FORM 2018 (printed, filled out and signed)
- b) APPLICATION FEE: **Two separate cheques** made to "Images Studio Tour"
 - 1) **\$25.00**: non-refundable application fee (dated February 16, 2018).
 - 2) **\$427.00**: balance of the \$452.00 Tour fee (post-dated May 31, 2018). This cheque will be returned to artists not accepted on the 2018 Images Tour.

APPLICATION DEADLINE: FRIDAY, FEBRUARY 16, 2018

All candidates will be notified of the jury's decision by March 31, 2018.

NOTE: Some applicants may be asked to further submit 3 or 4 pieces of finished, original work, as well as other information regarding studio space and location (if applying as a stop) or display set up (if applying as a guest). You will be notified if we require more information.

FOR MORE INFORMATION:

Please call: Debra Shelswell 705-727-8415 or email images.studio.tour.application@gmail.com